

Facebook Live as a way to communicate with constituents

**Marcos Gibrán Mena
Socialtic
December of 2016**

The White House and Facebook



The New York Times investigation

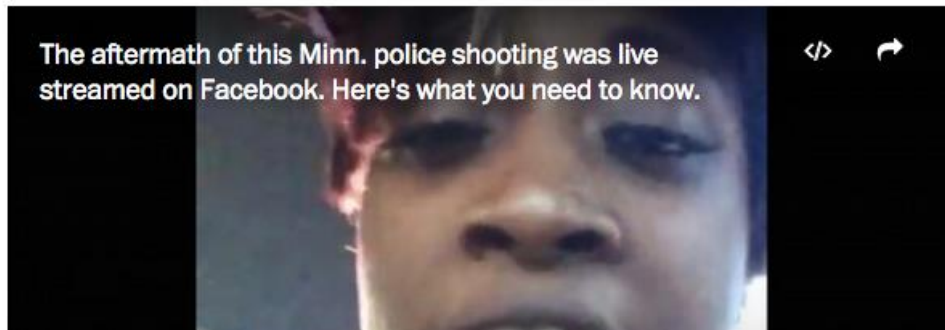


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Post Nation

Minnesota officer charged with manslaughter for shooting Philando Castile during incident streamed on Facebook

By **Mark Berman** November 16 



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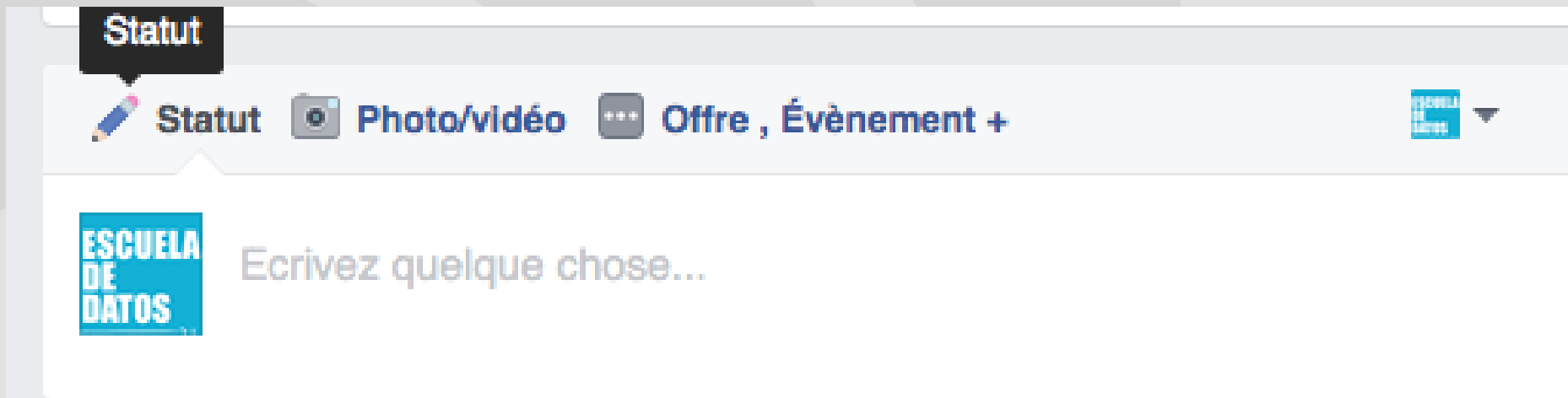


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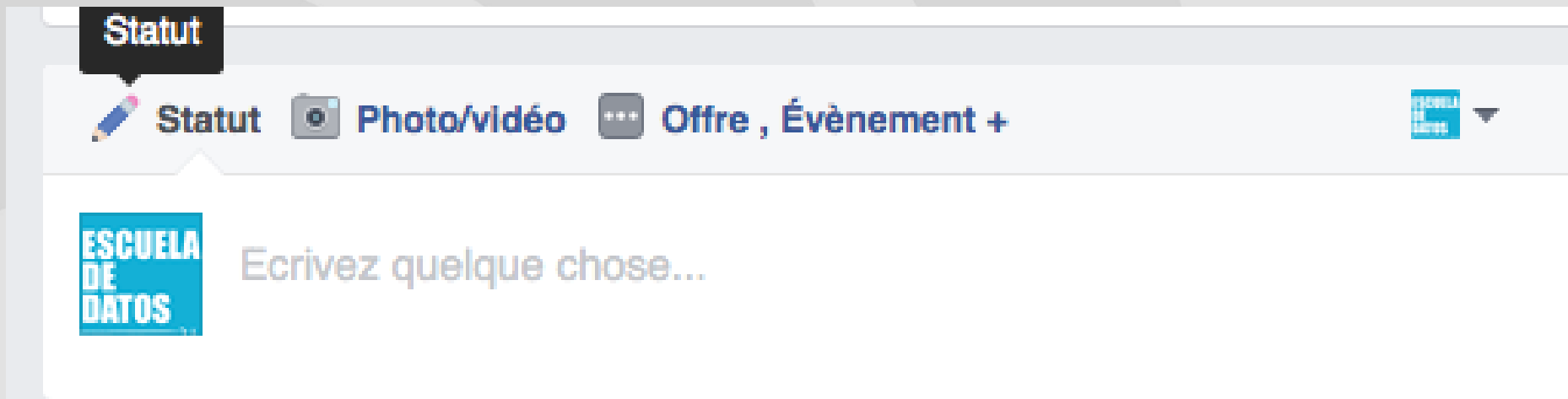
How to use it

Go to your “Status” button on the left top of your timeline.



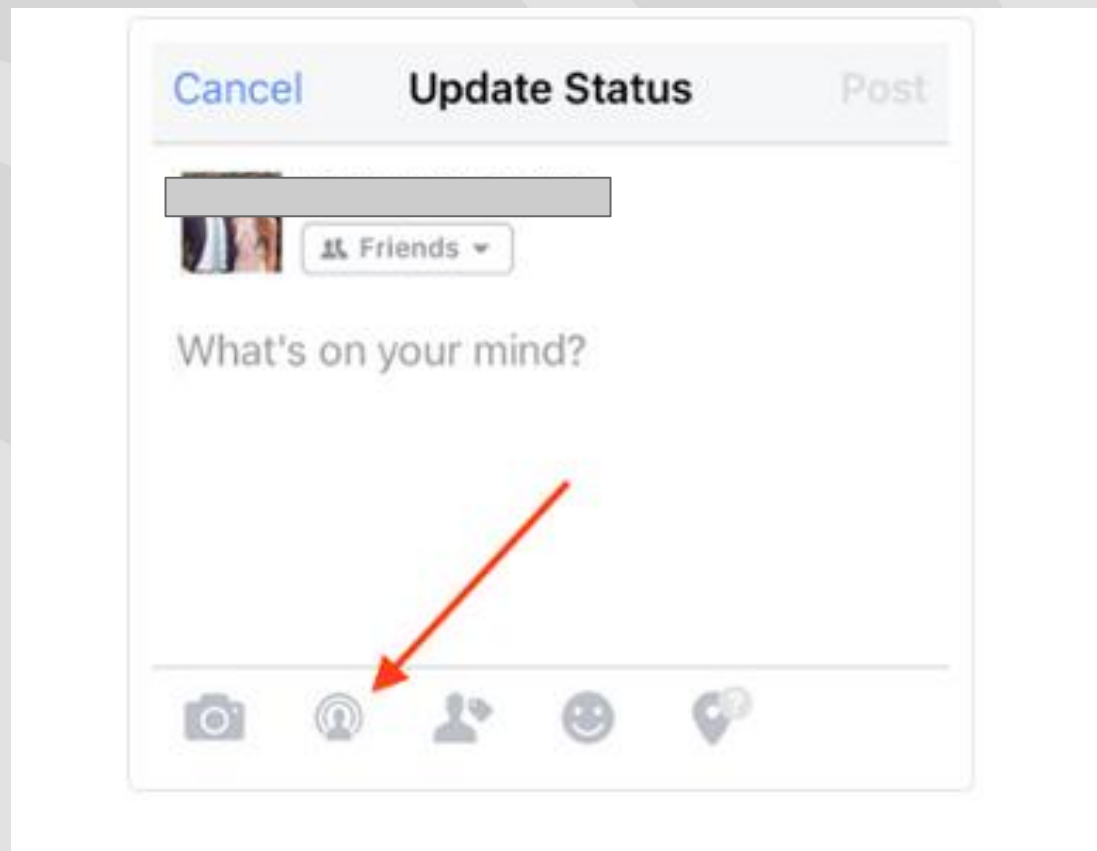
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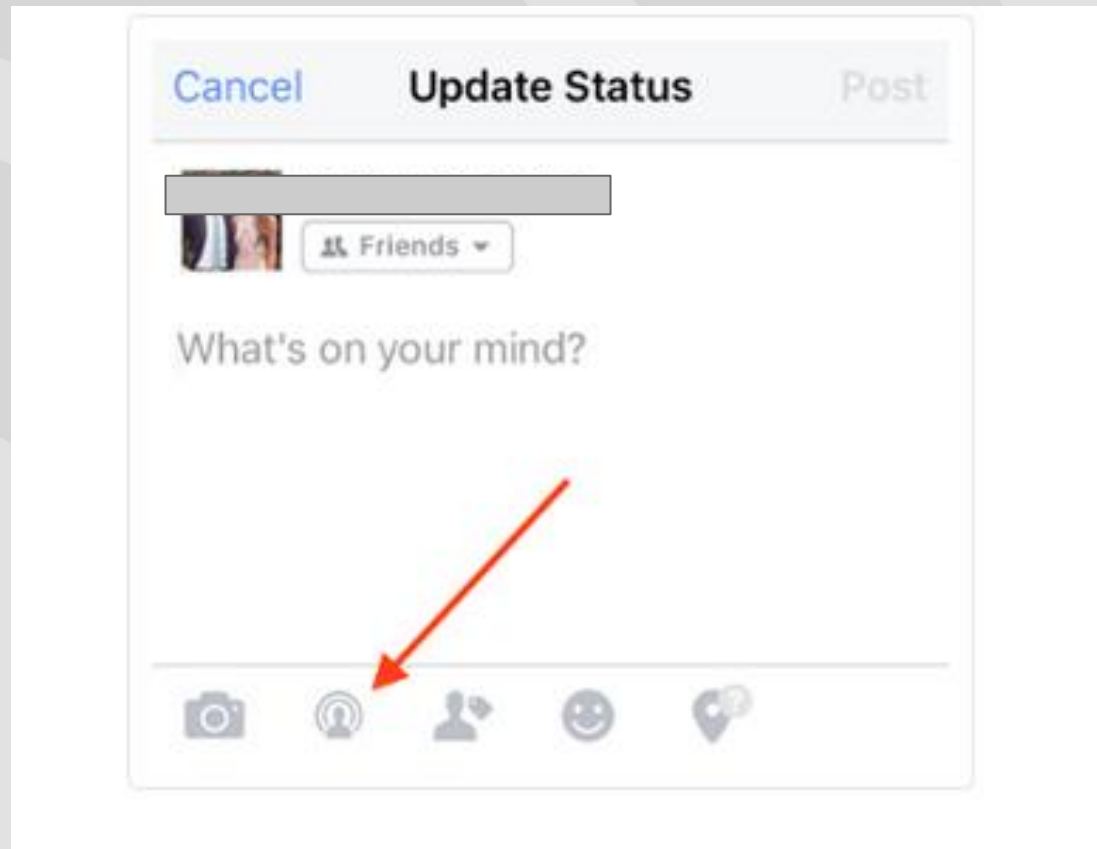
How to use it

Tap on the “Live” icon which looks like a human



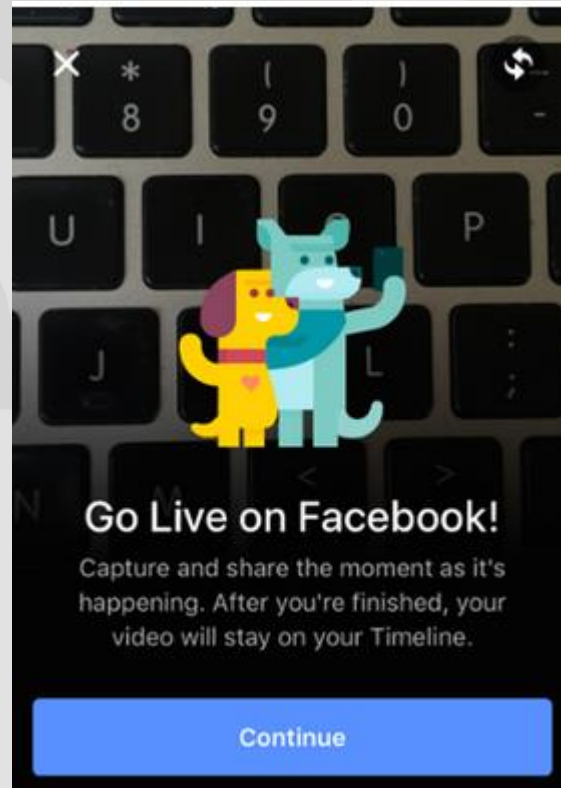
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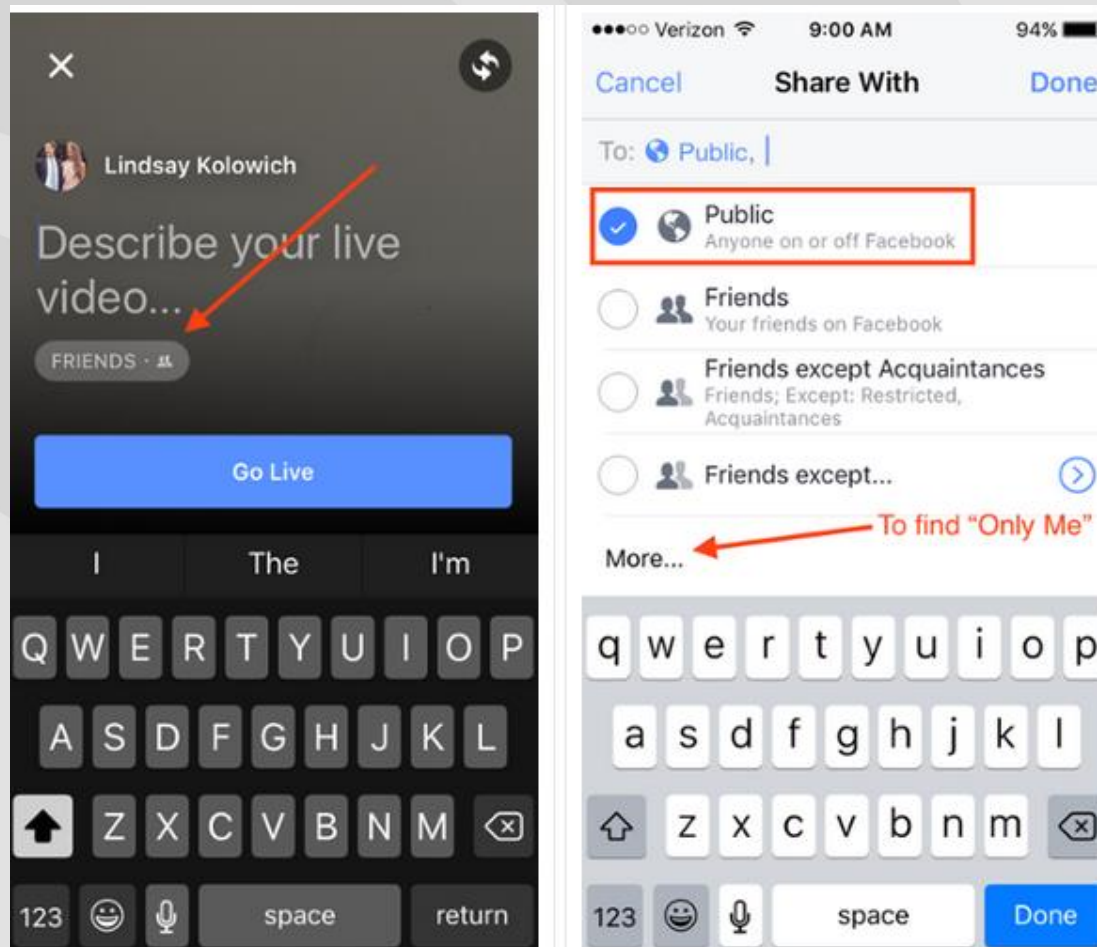
How to use it

Give permission for the camera and microphone to be used. Click on the blue “Continue” button



How to use it

Choose your privacy setting and Go Live!





Thank you!

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