



LOBBY:

Any communication, direct or indirect, that is made, managed, or directed with the purpose of influencing public decision-making.

CO-CREATION MEETING: INTERNATIONAL STANDARDS FOR LOBBYING REGULATION

#ParlAmericasOPN

TOPIC

Lobby regulation

DATE

May 29, 2017

LOCATION

Lima, Peru

PARTICIPANTS

13 parliamentarians and civil society representatives from Latin America

This co-creation meeting, organized by ParlAmericas and [Directorio Legislativo Foundation](#) with the support of the Congress of the Republic of Peru, was the culmination of a series of activities aimed at developing international standards for lobbying regulation in Latin America, in accordance with the ethics and probity commitments established in the [ParlAmericas Road Map towards Legislative Openness](#).

The meeting began with opening remarks by Member of Congress **Cecilia Chacón** (Peru), and was moderated by Members of Congress **Alberto De Belaúnde** (Peru) and **Ana María Choquehuanca** (Peru).

Legislators and representatives of the [Latin American Network for Legislative Transparency](#) (LALT Network; link available in Spanish) from 8 countries came together to exchange experiences and ideas on the basis of an adapted version of the [International Standards for Lobbying Regulation](#) developed by Transparency International, Access Info Europe, Sunlight Foundation, and Open Knowledge International. Directorio Legislativo Foundation will launch the final version of the document, **International Standards for Standards for Lobbying Regulation in Latin America**, at the end of 2017.

RECOMMENDATIONS FROM PARTICIPANTS

CONCEPTS AND DEFINITIONS OF LOBBYING	LOBBYIST REGISTRATION AND PUBLICITY OF HEARINGS	INTEGRATE LOBBYING REGULATION INTO PUBLIC ETHICS	AUDIT AND IMPLEMENTATION OF ADMINISTRATIVE AND CRIMINAL SANCTIONS
⇒ Consider lobbying as a legitimate and legal activity	⇒ Facilitate quick and easy access to the lobbyist registry to promote its effective use	⇒ Restrict the "revolving door" to regulate potential conflicts of interest related to a person's work or functions prior to their current position of employment	⇒ Have an independent public body perform audits
⇒ Include both elected authorities and public servants	⇒ Hold awareness campaigns on lobbying	⇒ Incorporate asset declarations for public servants	⇒ Impose sanctions for the usurpation of functions in the case of persons who engage in lobbying without being registered
⇒ Ensure equal treatment of people, organizations, or entities with opposing interests to be met with and heard	⇒ Incorporate mechanisms for the regulation of ex-post information in the case of unscheduled hearings	⇒ Include mechanisms for the self-management of lobbying between peers through business associations with standards of integrity	⇒ Must apply to both lobbyists and public servants



AGUSTINA DE LUCA,
Directorio Legislativo Foundation

"This meeting seeks to translate international concepts put forward by a group of organizations in Europe to our Latin American systems. We have undertaken processes and exchanges with a variety of actors in Latin America."



Member of Congress
CECILIA CHACÓN
(Peru)

"It must be very clearly expressed in the definition of lobbyist that there is not management of good interests and management of bad interests. All lobbyists must be equally considered as interest managers. With this, the law can work in practice."



Member of Congress
KARINA PAZ
(Guatemala)

"Regulation must be approachable and easy to understand so that people want to sign up (to the lobbyist registry). The purpose of the regulation should not be to penalize, but rather to promote the registration of lobbyists."

PARLIAMENTS IN ATTENDANCE



CHILE



EL SALVADOR



GUATEMALA



PERU



MEXICO

For more information on the OPN, please contact the Open Parliament Program at ParlAmericas:
parlAmericasopn@parlAmericas.org



This meeting was made possible by the generous support of the Congress of the Republic of Peru, and the Government of Canada through Global Affairs Canada (GAC)



LOBBYING REGULATION IN LATIN AMERICAN COUNTRIES

- ⇒ Chile: [Lobbying Act \(Law 20.730\)](#) and [Lobbying Act Platform](#) (in Spanish)
- ⇒ [Colombia: Law 1474, Chapter IV: Lobbying Regulation](#) (in Spanish)
- ⇒ [Mexico: Regulations of the Senate of the Republic, Chapter IV: On Impediments and Conflicts of Interest](#) (in Spanish)
- ⇒ [Peru: Lobbying Act \(Law 28024\)](#) (in Spanish)

ORGANIZATIONS IN ATTENDANCE



TRANSPARENCIA
MEXICANA



DIRECTORIO
LEGISLATIVO



ACCESA



Red Latinoamericana por la
Transparencia Legislativa



CIUDADANO
INTELIGENTE.ORG



MOVIMIENTO INDEPENDIENTE

PARLAMERICAS



ParlAmericas is the institution that promotes **PARLIAMENTARY DIPLOMACY** in the **INTER-AMERICAN SYSTEM**



ParlAmericas fosters **OPEN PARLIAMENTS** by advancing the principles of transparency, accountability, citizen participation, ethics and probity



ParlAmericas is composed of the **NATIONAL LEGISLATURES** of the member States of the OAS from North, Central and South America and the Caribbean



ParlAmericas promotes policies and legislative measures to mitigate and adapt to the effects of **CLIMATE CHANGE**



ParlAmericas facilitates the exchange of parliamentary **BEST PRACTICES** and promotes **COOPERATIVE POLITICAL DIALOGUE**



ParlAmericas works towards strengthening democracy and governance by accompanying **ELECTORAL PROCESSES**



ParlAmericas mainstreams **GENDER EQUALITY** by advocating for women's political empowerment and the application of a gender lens in legislative work



ParlAmericas is headquartered in **OTTAWA, CANADA**

International Secretariat of ParlAmericas
710—150 Wellington St., Ottawa, Ontario, K1P 5A4 Canada
Telephone: +1 (613) 594-5222 | Fax: +1 (613) 594-4766
www.parlamericas.org | info@parlamericas.org

