

TOWARDS A CIRCULAR ECONOMY

The role of Education



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PRESENTATION STRUCTURE

Our agenda this morning

- Circular economy principles
- Knowledge gaps and strategies
- Adoption and stakeholder involvement
- The role of women and youth in the circular economy

ABOUT ME



I have 16 years of experience in the waste management and environmental sector

My areas of expertise are waste education and training, stakeholder outreach and engagement, technical support as a specialist and risk communication

I have seen when education is ignored and its effects on the project and organisation

It's not about the WHAT- its the HOW!

Circular Economy Principles

- 01 Eliminate waste and pollution
- 02 Circulate products and materials (at their highest value)
- 03 Regenerate nature

T/F

True Or False

Does an increase in knowledge correlate to a change in behaviour?

KNOWLEDGE GAPS

01

A desire to see waste differently

02

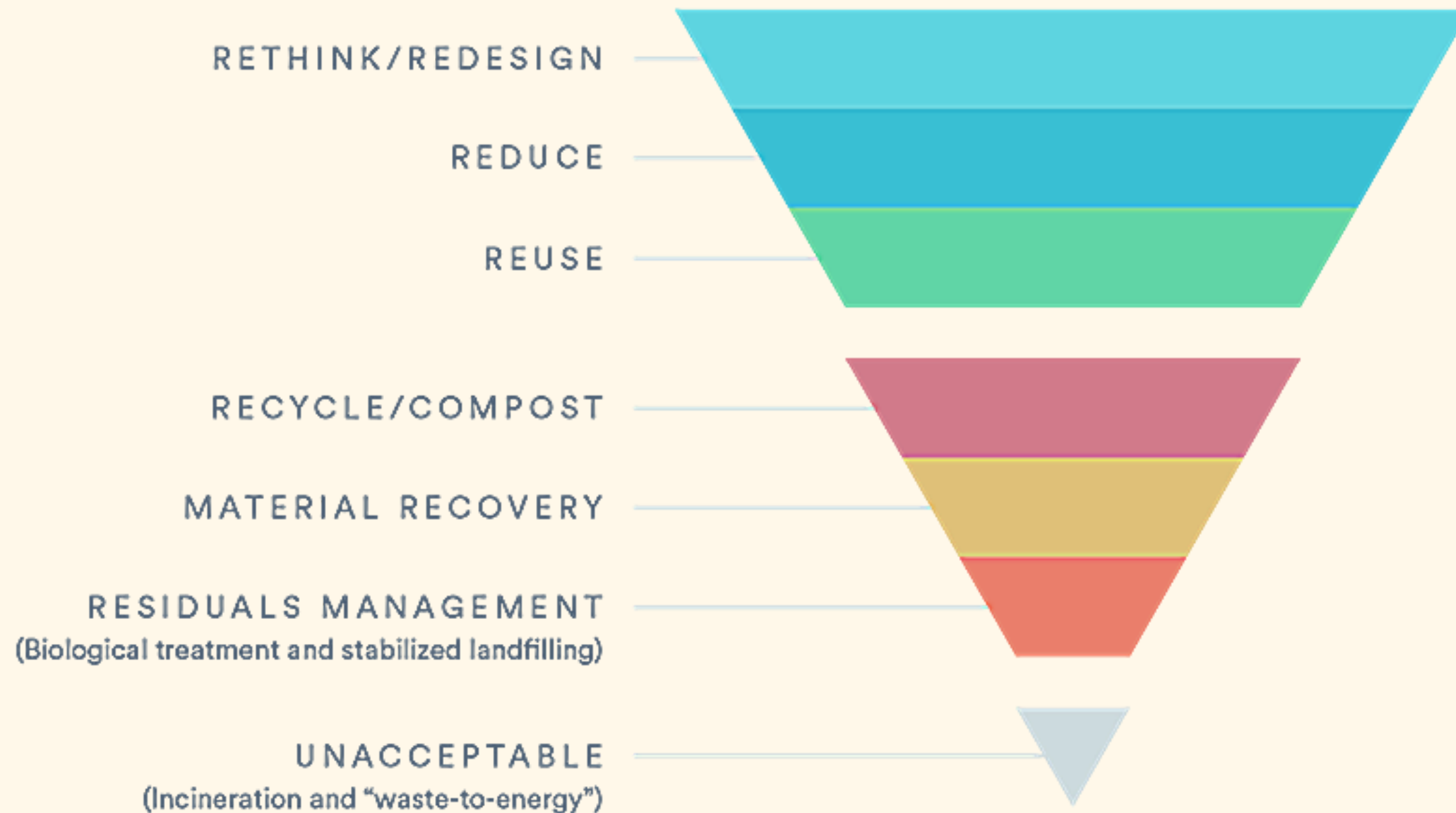
Integration of the R's

03

The circle of life

04

It's impossible to achieve



STRATEGIES



- 01 Meet stakeholders where they are
- 02 Encourage Private-public partnerships
- 03 Show your commitment through words and action
- 04 Audit your organisation

ADOPTION

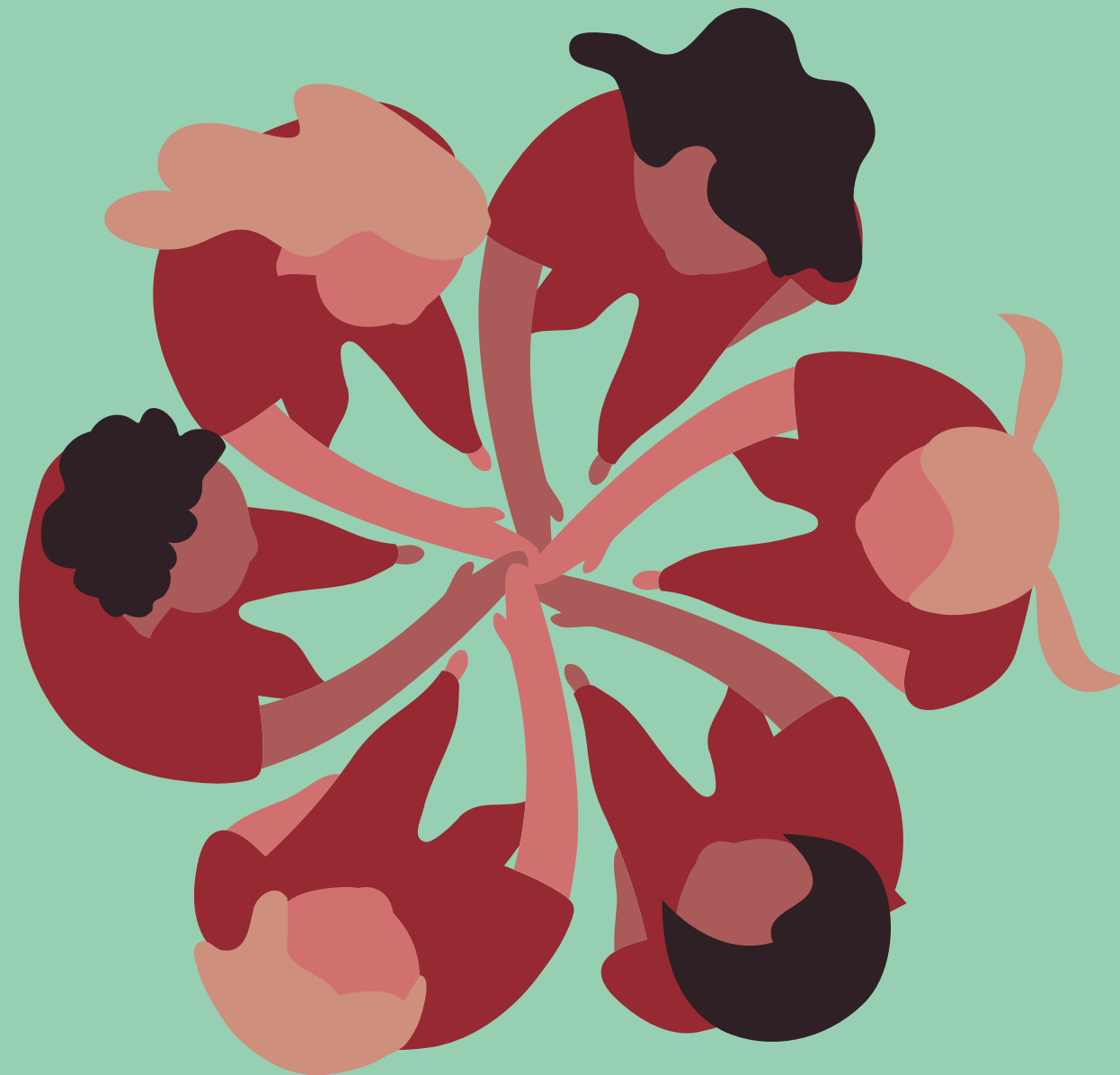
Adoption requires these steps to behaviour change



- Select the behaviour
- Identify barriers and benefits to the behaviour
- Pilot test the strategy
- Evaluate the programme

ROLE OF WOMEN

**“Women can be the engines and souls of the circular economy.”
~ Maja Lalic~**



ROLE OF YOUTH

“The young generation can influence their elders and can make them understand the environmental problems that are faced by us today. The youth can make them see that our environment is deteriorating day by day.”
~Author: Oren Lyons~



TIPS

The goal of sustainable waste management is to first make less waste, reuse consumables with final disposal at the end

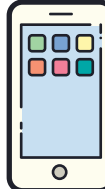


THANK YOU

“It is not always about doing things better but sometimes we simply need to do better things”



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