

Agenda

Training session: Maximizing the use of technology to improve communication with constituents

December 5, 2016 | Senate of the Republic of Mexico, Mexico City, Mexico

09:00 – 09:20 **Welcome and Introductions**

09:20 – 11:00 **Social Media and Citizen Engagement Strategies for Parliamentarians**

This session will explore how parliamentarians are adapting to a new communications era, by reaching constituents and engaging them in a conversation through social media. Moreover, it will discuss best practices to handle common challenges faced through the use of these tools and how to mitigate them.

Facilitator: Dr. Maurice McNaughton, Caribbean Open Institute

- Mr. Sebastián De Lara Gomís, Managing Partner, Navegación Política (NAVPOL)

11:00 – 11:15 **Coffee Break**

11:15 – 13:00 **Continuation: Social Media and Citizen Engagement Strategies for Parliamentarians**

Facilitator: Dr. Maurice McNaughton, Caribbean Open Institute

- Mr. Sebastián De Lara Gomís, Managing Partner, Navegación Política (NAVPOL)
- Moderated discussion with participants

13:00 – 14:30 **Lunch offered by the Senate of the Republic of Mexico**

Room: 5th floor

14:30 – 16:00 **ICT and Citizen Engagement Strategies for Parliaments**

This session will explore how parliaments as democratic institutions have adopted transparent practices to open parliamentary proceedings to citizens using Information and Communication Technology (ICT) tools. In addition, it will look at how civil society organizations have contributed to this objective by creating applications that have made parliamentary information more accessible and digestible by citizens.

Facilitator: Dr. Maurice McNaughton, Caribbean Open Institute

- Mr. Garreth Ferguson, ICT Director, Parliament of Trinidad and Tobago
- Dr. Maurice McNaughton, Caribbean Open Institute
- Moderated discussion with participants

16:00 – 16:50 **Online Hearing**

This session will consist of an online hearing with invited representatives of civil society organizations from Caribbean countries and Canada. The objective of the hearing will be to explore collaboration between civil society organizations and parliament to improve citizen engagement.

Moderator: Dr. Maurice McNaughton, Caribbean Open Institute

- Gibrán Mean, Social TIC

16:50 – 17:00 **Conclusion and Evaluations**